





## netTrekker Implementation Tips



### Promote Ongoing Use

- › Ensure registration of all teachers and staff, including those not attending staff development
- › Display netTrekker posters in labs, libraries and classrooms as a reminder of netTrekker online resource
- › Assign a resident expert at each school to answer questions from users
- › Promote home use with Saved Search folders
- › Use Getting the Word Out contents in netTrekker Help to promote ongoing netTrekker awareness
- › Include netTrekker tips in your newsletter and on parent listserv
- › Continue to promote netTrekker with netTrekker-supplied press releases regarding product enhancements
- › Encourage use of the Feedback section to submit relevant websites not currently in netTrekker
- › Send monthly usage statistics to principals
- › Encourage parents, teachers and other educators to sign up for netTrekker's opt-in bi-monthly newsletter for tips, product news, and valuable links
- › List netTrekker as a resource for Science Fair Projects
- › Highlight a netTrekker feature such as Reference section or Teacher Tools on a monthly basis
- › Hold contests to promote "best use of netTrekker" in the classroom
- › Order netTrekker promotional items such as T-shirts, mouse pads, hats as contest giveaways
- › Host periodic meetings at the district office to share ideas for using netTrekker & other technology resources
- › Reinforce netTrekker use in subsequent years with basic review and advanced training
- › Administer netTrekker Skills Assessment to certify complete understanding of program use
- › Investigate using netTrekker training and Skills Assessment Certification for CEU credit
- › Include netTrekker in surveys of valuable tools for learning initiative and integrating technology

Available from netTrekker	Located in netTrekker Help
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